

Student Beach Area Community Planning Survey

Survey Date: November 20th - December 6th, 2013

Survey Method: Online survey while in class

Survey Demographics: 444 Students

a) PB Middle School = 304 (69%), Mission Bay High School = 139 (31%)

b) Residents of Pacific Beach & Mission Beach = 220 (50%), other communities 224 (50%)

Survey Responses: % "AGREE"

A. Thinking about your community - What are the treasures (best things)?

| | <u>PB/MB Resident</u> | <u>Non-Resident of PB/MB</u> |
|------------------------|-----------------------|------------------------------|
| 1. Beaches | 89% | 45% |
| 2. Restaurants | 80% | 66% |
| 3. Stores & Businesses | 69% | 70% |
| 4. Neighborhood Parks | 55% | 69% |
| 5. Schools | 54% | 56% |
| 6. People | 53% | 57% |
| 7. Library | 50% | 58% |
| 8. Recreation centers: | 45% | 47% |

B. Thinking about your community - What are the problems (bad things)?

| | <u>PB/MB Resident</u> | <u>Non-Resident of PB/MB</u> |
|-----------------------------|-----------------------|------------------------------|
| 1. Trash | 67% | 54% |
| 2. Homeless People | 65% | 53% |
| 3. Polluted Bay | 63% | 30% |
| 4. Polluted ocean | 52% | 32% |
| 5. Drunk People | 51% | 47% |
| 6. Traffic | 47% | 37% |
| 7. Parking | 43% | 44% |
| 8. Crime | 37% | 42% |
| 9. Graffiti | 35% | 43% |
| 10. Not Safe for bicyclist | 26% | 21% |
| 11. Not Safe for Pedestrian | 21% | 21% |

C. Thinking about your community - What are needed improvements?

| | <u>PB/MB Resident</u> | <u>Non-Resident or PB/MB</u> |
|--------------------------------------|-----------------------|------------------------------|
| 1. More Jobs for Students | 65% | 66% |
| 2. Pedestrian safety (crosswalks) | 63% | 51% |
| 3. Movie Theaters | 63% | 68% |
| 4. Bike / Skate Paths and Racks | 63% | 58% |
| 5. More Trees | 62% | 55% |
| 6. Community Pools | 57% | 57% |
| 7. More Parking | 56% | 57% |
| 8. Kid friendly downtown | 48% | 50% |
| 9. Better Disabled Access | 47% | 47% |
| 10. More Public Restrooms | 47% | 55% |
| 11. Neighborhood networks / websites | 37% | 43% |
| 12. Less Cars | 37% | 37% |

What concerns you about the future of your community?

| | <u>PB/MB Resident</u> | <u>Non-Resident or PB/MB</u> |
|------------------------|-----------------------|------------------------------|
| 1. Affordable Housing | 67% | 66% |
| 2. Habitat - Ecosystem | 64% | 56% |
| 3. Renewable Energy | 57% | 54% |
| 4. Water Supply | 55% | 53% |
| 5. Sea Level Rise | 34% | 30% |