



***EcoDistrict Holiday Lane***  
**Friday December 14<sup>th</sup>**  
**4:00 – 8:00 PM**  
**Garnet Avenue from Ingraham to Mission**



Dear Businesses of Garnet Avenue,

The **1<sup>st</sup> Annual EcoDistrict Holiday Lane** presented by **beautifulPB**, in collaboration with the **PEcoDistrict Partners**, closing Garnet Avenue between Ingraham Street & Mission Blvd for a community-wide holiday village.

Garnet will be a **vehicle-less street**, with a two-way 20' **Mobility Lane** down the center for bikes, skateboards, skates, electric scooters with (4) **Round-About**s.

Sidewalks will remain open for pedestrians only. Vacant retail space will be activated with local artists and makers of handmade goods for holiday **Shop Local** shopping.

**Lots of kids activities. Festive, Local Music & Street Entertainment for all ages.**

**We are inviting Garnet businesses to participate by:**



- **Extend your business footprint** into Garnet Avenue with
  - Café Tables & Chairs, Games, Interactive Activities
- **StoreFront Festive Holiday Design Contest**
- **Round-About Decorating**
- **Sponsorships and Volunteerism Opportunities**

**Street Closure:** Friday, December 14<sup>th</sup>, 2018 at 3pm (Set-Up)  
**Street re-open:** Friday, December 14<sup>th</sup>, 2018 at 9pm (Break-Down)

**Streets Closed:**

- Garnet Ave between Ingraham & Mission Blvd,
- Bayard St (from alley North of Garnet to alley South of Garnet),
- Cass St (from alley North of Garnet to alley South of Garnet),
- Dawes St (from alley North of Garnet to alley South of Garnet),
- Everts St (from alley North of Garnet to alley South of Garnet),
- Fanuel St (from alley North of Garnet to alley South of Garnet),
- Gresham St (from alley North of Garnet to alley South of Garnet)
- Haines St (from alley North of Garnet to alley South of Garnet)

Community Support is an essential element to growing a vibrant neighborhood for all, benefitting the programs and services of the PBEcoDistrict. Additional information can be located at [www.beautifulpb.com/ecodistrictholidaylane](http://www.beautifulpb.com/ecodistrictholidaylane) or email [info@beautifulpb.com](mailto:info@beautifulpb.com). Want to learn more, share your ideas or get involved? Attend the **DiscoverPB Special Events Committee** meeting on **November 20, 2018 at 6pm** located at **1503 Garnet Avenue in Pacific Beach**.

**PBEcoDistrict Partners:**

