



1st Annual EcoDistrict Holiday Lane

Garnet Avenue Businesses

We are encouraging businesses to utilize the street. Space available to activate is 14' deep into the street x the width of your building. Encourage your neighbors to use their spaces or partner on shared space in the street.

- If you are a restaurant,
 - Set up café tables or lounge seating.
 - Eating to-go orders is permitted w/o additional permits
 - A Health Permit is required to cook or serve outside your restaurant
 - No outside alcohol is permitted on the street at any time.
- If you sell retail,
 - Set up items for sale
 - Activate the area

Sponsorship opportunities:

Community Sponsorship Opportunities. The single largest expense is hiring the Police for safety. Sponsorship will provide multiple marketing opportunities. If interested contact info@beautifulpb.com

Holiday Storefront Contest

If your retail storefront is on Garnet between Ingraham & Mission and you want to be entered into our Holiday Storefront Contest, please let us know by emailing info@beautifulpb.com. We will have a panel of local celebrities that will walk Garnet the night of the event and will announce the winner the following week.

If you are a Business NOT on Garnet between Ingraham & Mission

We want you included. Set up a tent or an area on the street and serve food or sell your product. For a small fee you can have a space. If interested contact info@beautifulpb.com.

We are engaging Local Businesses to participate:

- Pop-Up Retail Spaces
 - Makers of Handmade Goods
 - Artists of Original Art
 - Vintage or Vintage Inspired Goods
- Pop-Up Community Spaces
 - Local Organizations

We have special permission from the owner of many of the vacant storefronts on Garnet to activate them for this night only. We are creating pop-up shopping areas for you to set up your products or services. We will have plenty of signage on the street to get people in and will be heavily marketing the pop-up shopping areas. For a small fee you can have a space. If interested contact info@beautifulpb.com.

Design a Roundabout (3 Opportunities Remaining)

On the cross streets of Garnet / Bayard, Garnet / Dawes, Garnet / Fanuel & Garnet / Haines, we will be placing temporary roundabouts to show the community how they may look on various high speed & traffic intersections in our community. We are giving local businesses or organizations an opportunity to design the inside of the roundabout. We provide the perimeter. If interested contact info@beautifulpb.com.

If you are a local who wants to volunteer

There will be lots of volunteer opportunities with this community-wide event. If you have kids in Middle or High School, we can sign them off on their community service hours. A great way for your business to come together as a team to help the community too. Individuals who want to give back are always welcomed.

Follow us:

Facebook/beautifulPB

Instagram/beautifulPacificBeach

Twitter/beautifulPB